




LUCAS FETTER

UI / Visual Designer

Contact

 (217) 836-4923

 luke@lucasfetter.com

 www.lucasfetter.com

Skills / Software

Web

HTML, CSS
Wordpress
Dreamweaver CC

Design

Adobe CC
-Photoshop
-Illustrator
-Flash
-InDesign
Prezi
Invision App

Photography

Adobe Camera Raw
Digital SLR Camera

Miscellaneous

Microsoft Office
Lyris Email
Act-on Email
Suitcase Fusion
Drop box
Citrix ShareFile

Education

General Assembly
UX Design Circuit Course
December 2016

Oakton Community College
Des Plaines, Illinois
A.A.S Graphic Design - 2012
4.0 GPA / Honor Roll / Presidential Scholar

Eastern Illinois University
Charleston, Illinois
History 2008

Professional Experience

William Frick & Company
Libertyville, IL

Web Designer

January 2015 - Present

- Lead UX/Visual design on a native mobile app and accompanying product website.
- Integrated UX design as the first stage of all web and mobile creation.
- Conceptualize and create websites for various clients.
- Keep current websites updated with the latest platform and code trends.
- Lead contact with in-house marketing team.
- Coordinate the design collateral for marketing campaigns including: trade-show booths, email campaigns, print.
- Responsible for the creation company branding material including: graphics standard manual, email templates and specialty logos.

Jr. Graphic / Web Designer

October 2012 - January 2015

- Conceptualize and create websites for various clients.
- Update and maintain company catalogs.
- Design layouts for trade show booths, and corresponding print collateral.
- Produce designs for many different platforms including; roll cab tool boxes, welding masks, impact wrenches, cigar boxes, POP displays and company branding material.
- Assist on the creation and development of custom RFID security labels.
- Creates company email templates and company footers.

Design / Production Intern

July 2012 - October 2012

- Worked on daily production art work.
- Assisted on design projects for multiple clients.
- Learned the complete design and printing process from start to finish.
- Gained experience using different types of machinery including;
 - Mamaki JV Printer
 - Gerber Foil Printer
 - Wide Format Laminator
 - Zund Cutting Table

Players Indoor Sports Center
Naperville, IL

Operations Manager

September 2008 - November 2009

Managed support staff of over 20 employees.

- Hiring manger for all new employees.
 - Trained all new employees.
 - Responsible for employee scheduling.
- Developed company design work.
 - Created logos for new company programs.
 - Produced direct mail advertisement that outlined new programs and events.