



# Lucas Fetter

## UX / VISUAL DESIGNER

### Contact

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 www.lucasfetter.com

### Skills / Software

#### Web

HTML, CSS  
Wordpress  
Dreamweaver CC

#### Design

Adobe CC  
- Photoshop  
- Illustrator  
- Flash  
- Indesign  
- XD  
Prezi  
Invision

#### Photography

Adobe Camera Raw  
Digital SLR Camera

#### Miscellaneous

Microsoft Office  
Act-On Email  
Suitcase Fusion  
Dropbox  
Citrix ShareFile

### Education

General Assembly  
UX Design Circuit Course  
December 2016

Oakton Community College  
Des Plaines, Illinois  
A.A.S Graphic Design - 2012  
4.0 / Honor Roll / Presidential Scholar

Eastern Illinois University  
Charleston, Illinois  
History - 2008

### Professional Experience

**William Frick & Company**  
Libertyville, IL  
July 2012 - August 2018

**UX / UI / Digital Designer**  
June 2017 - August 2018

- Lead UX/Visual design on a native mobile app and accompanying product website.
- Establish the look and feel for various interfaces, including websites, mobile apps, kiosks and tradeshow.
- Design User-centered interaction models, wireframes or screen mockups.
- Closely collaborate with the Marketing Department to create marketing campaigns.
- Create and enforce company brand guidelines and style guides.

#### Web Designer

January 2015 - June 2017

- Plan site design by clarifying goals, designing functionality and creating layouts for various clients.
- Develop site graphics by designing images and icons.
- Maintain site appearance by developing and enforcing content and display standards.
- Responsible for the creation of company branding material including: graphics standard manual, email templates and specialty logos.

#### Jr. Graphic / Web Designer

October 2012 - January 2015

- Assist in the creation of websites for various clients.
- Update and maintain company product catalogs.
- Design layouts for tradeshow booths and corresponding print collateral.
- Produce designs for many different media types including; roll cab tool boxes, welding masks, impact wrenches, cigar boxes and POP displays.
- Assist in the creation and development of custom RFID security labels.

#### Design / Production

July 2012 - October 2012

- Worked on daily production art.
- Assisted on design projects for multiple clients.
- Learned the complete design process from beginning to completion.
- Gained experience using different type of production machinery including;
  - Mamaki JV Printer
  - Gerber Foil Printer
  - Wide Format Laminator
  - Zund Digital Cutting Table

**Players Indoor Sports Center**  
Naperville, IL

Operation Manager  
September 2008 - November 2009