

Lucas Fetter

UI / UX DESIGNER

Contact

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(217) 836 - 4923

Skills / Software

Web

Wordpress
HTML, CSS
Dreamweaver CC

Design

Sketch
Adobe CC
-Photoshop
-Illustrator
-Flash
-InDesign
Prezi

Photography

Adobe Camera Raw
Digital SLR Camera

Miscellaneous

JIRA
Microsoft Office
Act-on Email
Suitcase Fusion
Drop box
Citrix ShareFile

Education

General Assembly

UX Design Circuit Course
November - December 2016

Oakton Community College

Des Plaines, Illinois
A.A.S Graphic Design - 2012
4.0 GPA / Presidential Scholar

Eastern Illinois University

Charleston, Illinois
History 2007

Professional Experience

● **Transformco (Sears) | Chicago, IL**

SR. UI / VISUAL DESIGNER | FEB 2019 - Present

- Work independently and collaboratively with team members to develop UI/UX workflow and design
- Working with a cross functional team to develop user interface mockups and prototypes
- Execute various visual design stages from concept to final hand-off to development

● **William Frick & Company | Libertyville, IL**

UI / UX / VISUAL DESIGNER | June 2017 - Aug 2018

- Lead UX/Visual designer on native mobile app and accompanying product website
- Establish the look and feel for various interfaces, including; websites, mobile apps, kiosks and tradeshow
- Design user interaction models, wireframes and screen mockups
- Closely collaborate with the marketing department to create marketing campaigns
- Create and enforce company brand guidelines and standards

GRAPHIC / WEB DESIGNER | JAN 2015 - June 2017

- Conceptualize and create websites for various clients
- Keep current websites updated with the latest platform and code trends
- Lead contact with our in-house marketing team
- Coordinate the design collateral for marketing campaigns including: trade-show booths, email campaigns, print
- Responsible for the creation of company branding material including: graphics standard manual, email templates and specialty logos

JR. GRAPHIC / WEB DESIGNER | OCT 2012 - JAN 2015

- Update and maintain company catalogs
- Conceptualize and create websites for various clients
- Design layouts for trade show booths, and corresponding print collateral
- Produce designs for many different platforms including; roll cab tool boxes, welding masks, impact wrenches, cigar boxes, POP displays and company branding material
- Assist on the creation and development of custom RFID security labels
- Create company email templates and company footers

DESIGN INTERN | OCT 2012 - JAN 2015

- Worked on daily production art work
- Assisted on design projects
- Gained knowledge of the company's complete design and printing process from start to finish
- Gained experience using different types of printing and cutting machinery.

● **Players Indoor Sports | Naperville, IL**

OPERATIONS MANAGER | SEP 2008 - NOV 2009